

Tolland Permanent Celebration Committee

Special Meeting Agenda, June 16, 2011 Meeting on the Tolland 300th Anniversary

7 p.m. – First Baptist Church of Tolland

75 Cider Mill Road, Tolland

1. The meeting was called to order at 7:10 p.m. Present: President Celeste Senechal, Secretary Kate Farrish, member Perne Maynard, Megan Bard of TollandPatch.com and about a dozen residents
2. Celeste presented a timeline of anniversary planning; Dick Symonds suggested that a budget for the committee be created in 2011; Kathy Bach said she would lead an effort to mount historical markers at important sites around town. Roseann Kellner Gottier said signs have been controversial in town, so those markers should be subtle. Roseann also said that functional merchandise would sell better than merely decorative items. Kathy also mentioned that local businesses are often overwhelmed for requests for donations, so the committee should be sensitive to that concern when asking for help. Roseann suggested that local churches and civic groups might want to purchase a page in a commemorative program that would detail their history.
3. Celeste read a letter from Conserving Tolland in which the group said it supports the Tolland 300 effort and will be gathering information to celebrate those families who have donated open space to the town.
4. Celeste said the committee is working with Tolland native Justin Lappen on a design for a Tolland 300 logo; it is also working with Ken Davidson on design and creation of a web site. Perne Maynard discussed oral history interviews he is doing with prominent Tolland families and organizations. In addition to being online, Kate suggested that a collection of DVDs of Perne's work could be kept at the Tolland Public Library, and Kathy suggested that they might be a popular sale item.
5. Megan Bard described how the Tolland 300 committee could regularly blog about its events on TollandPatch.com, and Kate said the group is seeking a volunteer to take that on. Kate also said the Permanent Celebration Committee is seeking members to help plan the holiday tree lighting and next year's Memorial Day parade.
6. Kate said Holly Suchecki, assistant to Town Manager Steve Werbner, has agreed to create and monitor a Pay Pal account once Tolland 300 merchandise is put on sale. Mike Pascuzzi volunteered to fill merchandise orders.
7. Celeste asked volunteers to sign up for the following committees: planning/fundraising, communications, education and the arts and a parade committee.

8. Another meeting to recruit volunteers will be held Tuesday, July 12 at 7 p.m. at the River of Life Church in Twin Ponds.
9. The meeting was adjourned at 8:45 p.m.
10. Submitted by Kate Farrish